



# 2018-2019

## *Phoenixville Phantoms*

### **Athletic Sponsorship Program**

The Phoenixville Area School District is seeking sponsors to help support its many educational and athletic programs.

Here is an overview of our partnership opportunities:

- **Signage in athletic facilities:** outdoor signage at any one of our facilities.
- **Tabling at athletic events:** showcase your company and products by purchasing a table at one of our athletic events.
- **Co-branded t-shirts for special events:** your company name and logo will be included on a shirt for a special event (i.e. Homecoming, Military Night, Black Out Basketball Game, etc.)
- **Co-branded staff polo shirts for coaches and support staff:** your company logo will be featured on the sleeves of the PASD coaches polo shirts.
- Community picnic sponsorship (August 30, 2018)
  - **Title Sponsorship (\$5,000):** The event will be co-branded with your company name, signage on the night of the event and for the entire school year at Washington Field, and 200 co-branded event shirts for our student fan group (Phantom Nation), recognition in game program, on PASD social media channels and Public Address announcements during football game.
  - **Season Sponsorship (\$1,000):** Signage will be included at the event and for the entire school year at Washington Field, recognition in game program and Public Address announcements during football game.
  - **Picnic Sponsorship (\$250):** Signage at the event and recognition in game program and Public Address announcements during football game.
- **Boys & Girls Basketball Tournament Sponsor** (December 7 & 8, 2018): your company will be the title sponsor for our Girls Basketball Tournament (12/7 & 12/8) and Boys Basketball opening night (12/7).

<b>Item</b>	<b>Cost</b>
Facility Signage	\$750/facility
Tabling	\$200/event
Coaches Polo Shirts	\$40/shirt
Special Event Shirts	\$6/shirt
Community Picnic Title Sponsor	\$5,000
Community Picnic Season Sponsor	\$1,000
Community Picnic Sponsor	\$250
Basketball Tournament Sponsor	\$1,000

For more information, please contact the PASD Athletic Office at 484.927.5130 or [athletics@pasd.com](mailto:athletics@pasd.com).